



Sitting Pretty

Graphics





Hey,

Nice to meet you.

I'm Lauren, Creative Director and owner of Sitting Pretty Graphics.

I know how scary-exciting it can be to start your own business and I know how amazing it feels to make your first sale. Working with you as you grow and being part of the continued successes of businesses is what it's all about for me - there is no better feeling.

I believe that your businesses logo and branding should speak to your target market and make them want to work with you.

My art style is minimalistic and conceptual. Clean and fresh. If that sounds like it suits you, let's work together to get that happening. My team and I can't wait. *We'll have you sitting pretty amongst your competitors.*



CLOUD KING



ASCERN Advisers



Brisbane Insurance Brokers



THE BAS TAMERS



Sitting Pretty Graphics



Sumet Bowen



Hyperclean



TROY LEGAL



DAEDALLIAN



Set Price Logo & Branding Packages

Package 1

Logo Design

- Logo and branding questionnaire discussion
- Competitor research
- 3 unique concepts
- 3 rounds of revisions
- JPG, PNG, PDF & Vector Files
- Copyright of logo file

Style Guide

- Brand colours, fonts, patterns guide

Investment

Paid over two 50% installments

\$850+GST

Package 2

Logo Design

- Logo and branding questionnaire discussion
- Competitor research
- 3 unique concepts
- 3 rounds of revisions
- JPG, PNG, PDF & Vector Files
- Copyright of logo file

Style Guide

- Brand colours, fonts, patterns guide

Business Cards Design & Print

- 2 sides, full colour, QTY 500

Email Signature Design

- HTML or JPG design

Investment

Paid over two 50% installments

\$1200+GST

Package 3

Logo Design

- Logo and branding questionnaire discussion
- Competitor research
- 3 unique concepts
- 3 rounds of revisions
- JPG, PNG, PDF & Vector Files
- Copyright of logo file

Style Guide

- Brand colours, fonts, patterns guide

Business Cards Design & Print

- 2 sides, full colour, QTY 500

Email Signature Design

- HTML or JPG design

Flyer Design

- 1 page, 2 sides, bifold or trifold

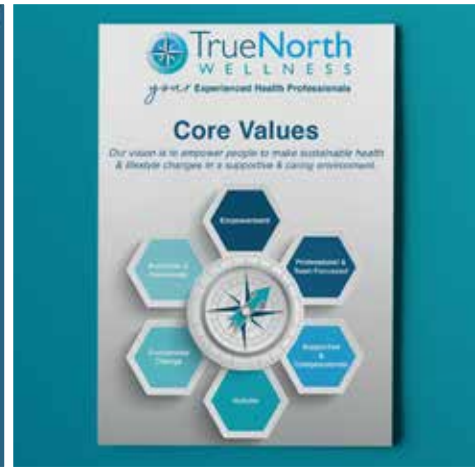
Social Media Images

- Facebook +/- LinkedIn Cover images
- 3 Facebook + Instagram Launch images
- Option to choose 5 canva templates instead

Investment

Paid over two 50% installments

\$1900+GST



Graphic Design

Designer for a Day


Have a Graphic Designer on site for the day.
Make a list.
Get it done.
Move on.
No emails back and forth.

Flyers, booklets, posters, invitations, graphics, social media templates, building or car signage, website updates all included.

Please note, we're happy to tweak an existing logo, but it's just not possible to create an entire new logo in one day.

Hourly Rate

Alternatively, if you have just a few odd things you'd like done on an ad-hoc basis you can email us each job as it comes along and we're happy to help out and fit these smaller jobs in between our larger projects.



DESIGNER FOR A DAY

Work directly with a professional graphic designer for an entire day.

- Accelerated concept creation
- Clear communication
- No back and forth emails required!
- Get your projects finished & move on

\$960
INC GST

Sitting Pretty
Graphics

Email Newsletters via MailChimp

The eco-friendly flyer

Email newsletters enable you to reach your contacts quickly and easily via their inbox. Great for companies with a monthly special, a blog, a special announcement or to spread educational tidbits. Often inexpensive and possible to DIY as much as you're comfortable with.

MailChimp Services	Prices
MailChimp Account Set Up -import clients from .csv file into MailChimp -set up one Audience with up to 3 Segments/Tags -extra Audiences + \$25	\$200
MailChimp Template Creation -create a newsletter template for your account with your branding colours, fonts and logos included -1 hour of on site or over internet training to show you how to use the template	\$250
MailChimp Campaign - Monthly -Create a new newsletter each month and send to your audience from the template. -You will send to us any written content you'd like to include -We can source appropriate stock images or create simple graphics at \$4 each or you can supply images too.	\$150/mth
MailChimp Account Management -Manage Unsubscribes, keep audience list organised, create new segments / tags as required, update branding, create graphics as needed.	\$90/mth

All prices are exclusive of GST

Printing & Promo Products

Print Management

CMYK, RGB, Pantone, JPG, PNG, Vector, DPI? Do you know the difference? Everything we design, we can get printed. We get projects printed by local trade printers at wholesale rates, meaning we offer complete quality control with exceptional pricing and fast turn around times.

We would prefer to manage the print for our clients as we know exactly how the file is meant to turn out and can guide you on print methods and work with the printers to get a great result rather than just uploading online somewhere and hoping the colours come out okay.



Promo Products

We can supply promotional products too, often within a 5 day turn around from time of order. We've built relationships with wholesale suppliers over the years with excellent quality products and competitive prices.

Let's Get Started

Call

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Email

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Connect with us on

Facebook
Instagram
LinkedIn

Sitting Pretty
Graphics

